



CratD2C Decentralized Autonomous *SmartChain*

Pitch Deck

February 2025

WORK OF SCIENCE:
(IP Certificate N° EC-01-004149)

About CratD2C



Opportunity to invest in a cutting-edge blockchain-based project within the thriving global blockchain and cybersecurity markets.

- CratD2C (the Company) will operate a blockchain ecosystem, CratD2C Decentralized Autonomous Smart Chain (D.A.S.C), designed to reshape industries, streamline transactions, and empower participants.
- The main payment option on CratD2C D.A.S.C e-Market Portals will be Crat Coin, the platform's native cryptocurrency.
- The Company will be headquartered in Switzerland and operate globally.
- CratD2C has successfully completed its Pre-Pre-Seed Stage and is currently progressing through the Pre-Seed Stage of its Initial Coin Offering (ICO), propelling the project's development.



Customers Feel Insecure About Shopping Online...



In today's rapidly changing landscape, trust within societies has diminished due to technological advances, globalization, and the omnipresence of social media.

80% of consumers

are concerned about the use of their personal data online

67% of consumers

left a site due to concerns about how their data might be used

28% of consumers

were victims of digital wallet fraud



...Leading to Billions in Losses for Businesses

Businesses face billions of dollars in losses annually due to fraudulent activities and inefficient payment processing systems, with expectations of further increases.

\$362 billion

merchant losses due to payment fraud
(2023-2028)

59% of financial institutions

an overall increase in fraud rate
(2022-2023)



Through CratD2C D.A.S.C's Advanced Features...



Layer-1 Blockchain Infrastructure

providing the foundation for security, scalability, and efficiency



Delegated Proof of Stake (DPoS) Consensus

fast and secure transactions while involving the community in decision-making



8-Layer Zig-Zag Supply Mechanism

ensures a balanced and controlled distribution of CratD2C coins across various tiers of participants



Ground-Breaking Latency and Transactions per Second (TPS)

delivers exceptional transaction speed and confirmation times with latency as low as 0.5 - 3 seconds and a potential throughput of up to 100,000 TPS



Indigenous Ecosystem e-Market Trading Portals (dApps)

a range of Indigenous ecosystem dApps, each designed to cater to real-world needs and industries



...We Offer Unparalleled Advantages for Diverse Sectors

E-Commerce Revolution

- Blockchain Platform
- Smart Contracts
- Intuitive User Interface (UI)
- Product Listings
- Decentralized Identity and Reputation
- Cryptocurrency Payments
- Decentralized Order Fulfillment
- Dispute Resolution
- Governance Model
- Interoperability and Scalability With Other dApps Systems

The trading portal is set to launch in 2025

Real Estate Simplified

- Property Listing
- Decentralized Identity and Reputation
- Offer and Negotiation Options
- Cryptocurrency Payments
- Decentralized Escrow and Financing
- Property Tokenization
- Land Registry and Title Management
- Dispute Resolution
- Governance Model
- Interoperability and Scalability With Other dApps Systems

The trading portal is set to launch in 2025

Luxury Lifestyle Enhanced

- Decentralized Automated Process
- Decentralized Identity (DID)
- Decentralized Storage
- User-Friendly UI and User Experience (UX)
- Decentralized Escrow and Financing
- Marketing and Community Building
- Governance Model

The trading portal is set to launch in 2025



Our Universal Payment Convenience

Anchoring our ecosystem is the CratD2C Native Coin (**CRAT**), serving as the fundamental currency powering transactions and interactions within the ecosystem.

At both Pre-ICO and ICO stages, we offer tokens that will be swapped for CratD2C Native Coins (**CRAT**) after the Blockchain Mainnet Goes Live.

CRAT Token

3:1 swap ratio

CratD2C-Pre Token

1:1 swap ratio

CratD2C Native Coin (CRAT)

total of 300 million max supply

Pre-Pre-Seed ICO

Pre-Seed ICO

**After Blockchain Mainnet
Goes Live**



We Go a **Step Further**

In addition to our portals and our native coins, we offer a comprehensive range of features including IP portions, vending machines, POS machines, and various other innovative solutions tailored to meet the diverse needs of our users and partners.



Host Non-fungible Token (NFT) Marketplaces



Ambassadorial System Rewards



Staking Mechanism



Validators and Delegators System Rewards



IP Portions Purchasing Opportunity



LiteBackers and TurboBackers Stakers Rewards



Defined Coin Price Progression

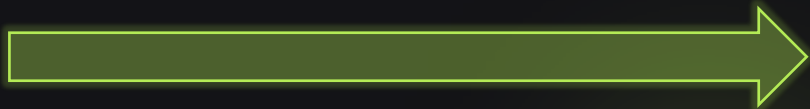


Community Trust Vesting Grant (CTVG)



Blockchain and Cryptocurrency Markets to Experience Growth on the Global Level

BLOCKCHAIN MARKET



\$7.4 billion

2022 Revenue

\$94.0 billion

2027 Revenue

66.2%

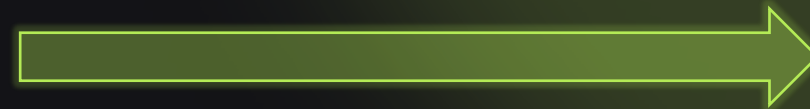
Annual Growth Rate 2022–2027

Key Market Impact Factors

- Favorable Regulatory Environment
- Increasing Enterprise Adoption
- Technology Advancements
- High Investment and Funding

Source: Market and Markets

CRYPTOCURRENCY MARKET



\$1.3 trillion

2024 Revenue

\$3.2 trillion

2029 Revenue

30.4%

Annual Growth Rate 2024–2029

Key Market Impact Factors

- Increasing Market Adoption
- Technological Developments
- Increase in Interoperability and Cross-Chain Solutions
- Improving the Scalability of Blockchain Networks

Source: Mordor Intelligence



Roadmap / Phases of the CratD2C Portals Launch



CratD2C Portals' Markets Are Thriving

Each of CratD2C's four portals will operate within thriving industries poised for significant growth in the coming years, positioning our platform as a strategic investment opportunity aligned with the trajectory of these expanding markets.



eCommerce Market

\$5.31 trillion

2028 Revenue

9.83%

Annual Growth Rate
2024–2028

Real Estate Market

\$729.40 trillion

2028 Revenue

3.41%

Annual Growth Rate
2024–2028

Online Travel Booking Market

\$1.23 trillion

2027 Revenue

9.00%

Annual Growth Rate
2022–2030

Crypto Payment Gateway Market

\$5.40 billion

2031 Revenue

18.7%

Annual Growth Rate
2022–2031



Our Target Market Is Continuously Expanding

Given the escalating adoption of blockchain and cryptocurrency technologies, there is a burgeoning market of users seeking secure and efficient platforms such as CratD2C to engage in decentralized commerce and financial transactions.



300+ million

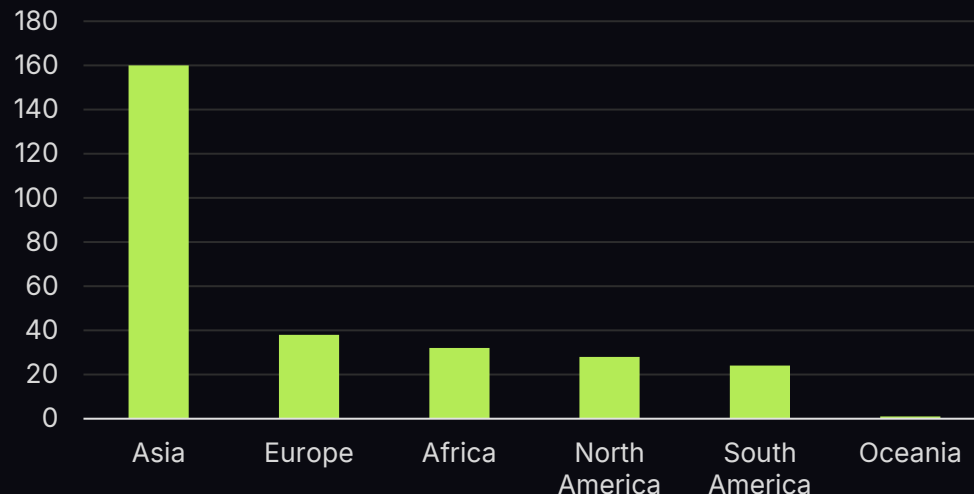
people worldwide use blockchain in 2024



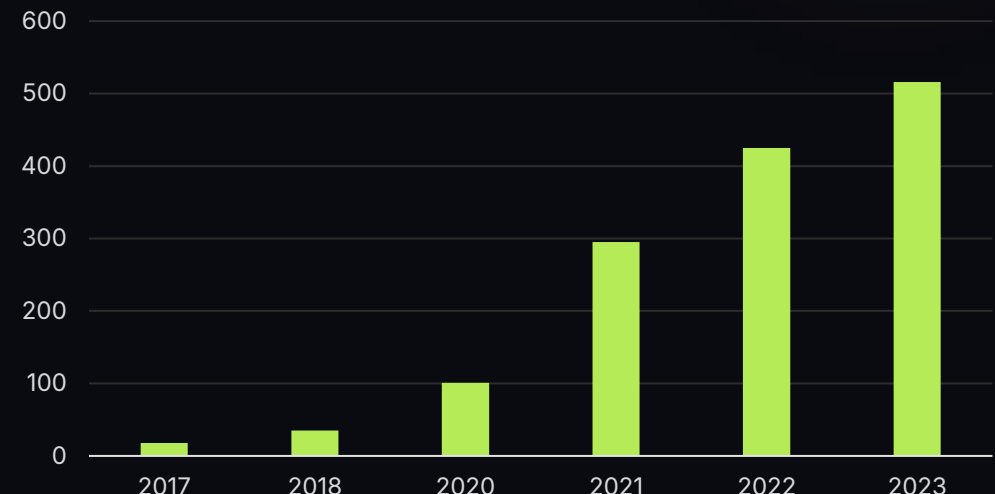
516+ million

people worldwide use cryptocurrency in 2023

Number of blockchain users (in million)



Number of cryptocurrency users (in million)



Market Approach and Strategy



Media Coverage

CratD2C has already garnered significant attention from reputable media outlets.



Stockpulse



PennyStocks.com



BENZINGA

GOLDSTOCKS.COM



Social Media Campaigns

The Company will foster meaningful interactions with its community, address investor inquiries, and amplify its messaging to a wider audience.



Content Marketing

CratD2C will develop a robust content marketing strategy, producing high-quality articles, blogs, and whitepapers.



Email Marketing

The Company will implement email marketing campaigns to nurture leads and maintain communication with potential investors.



Community Engagement

To facilitate direct interaction with its global community, CratD2C has established dedicated communication channels on Telegram and Discord.



Partnerships and Collaborations

CratD2C will explore strategic partnerships with industry influencers, blockchain experts, and relevant organizations.



Established to Easily Differentiate

CratD2C will stand out among competitors with its remarkable latency of 0.5 to 3 seconds, ensuring nearly instant transaction finality.

CratD2C will also boast a high TPS capacity of up to 100,000 transactions per second, surpassing many leading blockchain networks in scalability.

With its cutting-edge technology, CratD2C will position itself as a frontrunner in providing fast, secure, and scalable solutions for various industries.



Main Competitors:



Aspect	Latency	Transactions Per Second (TPS)
CratD2C	0.5 - 3 Seconds	Up to 100,000
Polygon (MATIC)	Seconds	65,000
Ethereum	Seconds	30 - 45
Cardano	Seconds	1,000 - 1,500
EOS	Seconds	4,000 - 8,000
Solana	Sub-second	50,000 - 65,000



Other Points of CratD2C's Differentiation

Through its diverse range of portals and functionalities, CratD2C will be driving a paradigm shift in how people engage with technology and conduct business across sectors.

eCommerce Trading Portal	→ Faster transaction speed, lower fees
Real Estate Trading Portal	→ Reduced intermediaries, faster transactions
Luxury Lifestyle Booking Portal	→ Increased privacy, global accessibility
Universal Payment Gateway	→ Higher transaction throughput, lower fees
Intellectual Property Protection	→ Enhanced security, incorruptible records
Supply Chain Management	→ Real-time tracking, reduced fraud
Content Creation & NFTs	→ Lower fees, easier ownership transfer
Decentralized Exchanges (DEX)	→ Faster transactions reduce reliance on intermediaries
Decentralized Autonomous Organizations (DAOs)	→ More inclusive governance reduces ct
Gaming and Virtual Assets	→ Enhanced security, true ownership of assets



Our Executive Team



Dr. Samsondeen Arogundade

- Has over 17 years of expertise in financial markets.
- His broad experience, combined with advanced academic qualifications, has contributed significantly to his involvement in innovative projects within the Blockchain and Fintech sectors.
- Holds a Bachelor of Science (BSc) in Valuation and Real Estate Management, a Master of Business Administration (MBA) in Business Administration and Management, and a Doctorate in Business Management, Business Administration, Management, and Operations.



Mr. Herbert Sterchi

- Renowned blockchain pioneer and founding director of Ethereum in Switzerland, instrumental in establishing Ethereum's operations in Crypto Valley, Zug.
- With a background in global companies such as PwC, Oracle, and Thomson Reuters, he has extensive experience in financial, regulatory, and legal matters
- Was involved in major blockchain projects, including Consensys and Akasha.



Ms. Hasmik Harutyunyan

- Holds a Master's degree in Business Administration (M.B.A) from PAARA in Armenia, an MBA from UVT in Romania, Bachelor's Degree in Linguistics and Cross-cultural Communication from YSU in Armenia.
- She is committed to improving operations, business administration, and developing strategies to help businesses engage their target audiences



Mr. Alexander Tkachev

- Has extensive experience in the fintech and blockchain industries, showcasing a deep understanding of these sectors.
- Since the project's inception in 2019, he has worked closely with the founder of CratD2C, with his expertise and involvement being integral to the project's early development and progress.



Ms. Maryna Altun

- Holds an MBA in Business Administration and Management, and brings over 12 years of experience in developing effective marketing strategies
- Her expertise spans business cultures in both American and Middle Eastern markets, with a focus on innovation, empathy, customer connection, and creative problem-solving.



Ms. Alina Rosavytska

- Possesses a vast experience in Blockchain sphere.
- She worked as a Salesman, Chief of Sales, Director of Development in one of the biggest aggregators in the world, and an advisor and CMO for different blockchain projects.



Our Initial Coin Offering Stage

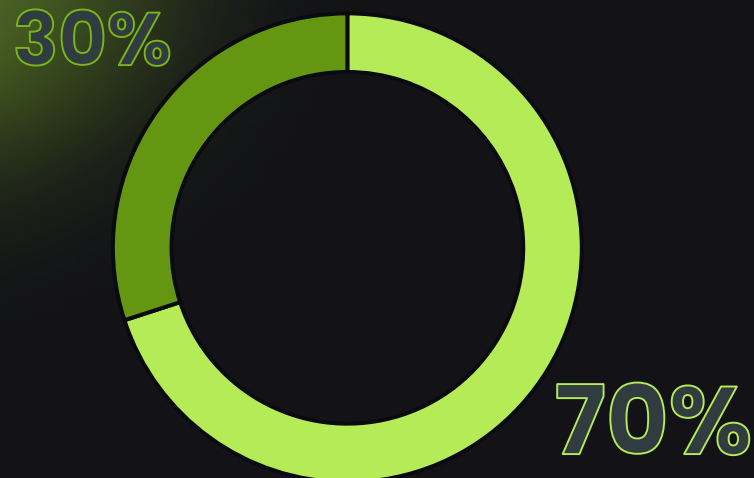
Pre-Pre-Seed ICO

\$500,000

Investment Sought



Use of Funds



- Marketing Efforts to Drive Awareness and Participation in the ICO
- Development of CratD2C's Blockchain Technology Platform

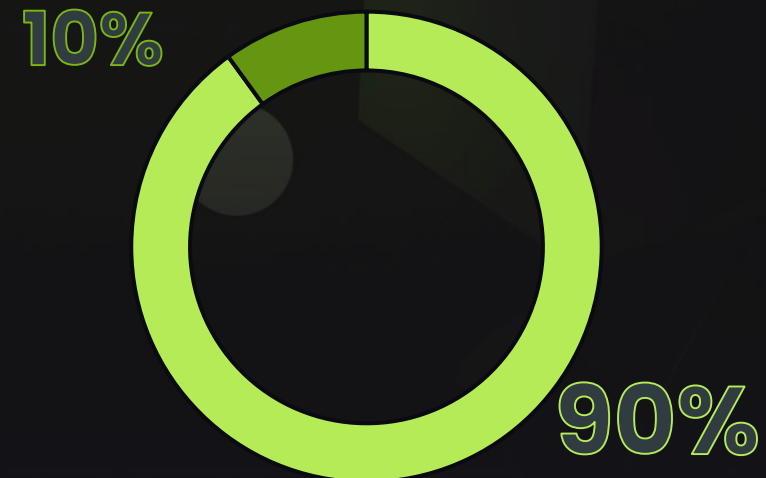
Pre-Seed ICO

\$5 million

Investment Sought



Use of Funds



- Development and Research Efforts
- Maintaining Liquidity and Fulfilling Royalty Obligations to Intellectual Property (IP) Portion Holders



Intellectual Property

CratD2C Decentralized Autonomous SmartChain

\$160,255,384

Value in 2024



Intellectual Property Sale

2024

Round 2

Portion of Intellectual Property Sold: **3.00%**
Available Units: **20,000**

Round 1

Portion of Intellectual Property Sold: **1.00%**
Available Units: **10,000**

2025

Round 4

Portion of Intellectual Property Sold: **10.00%**
Available Units: **40,000**

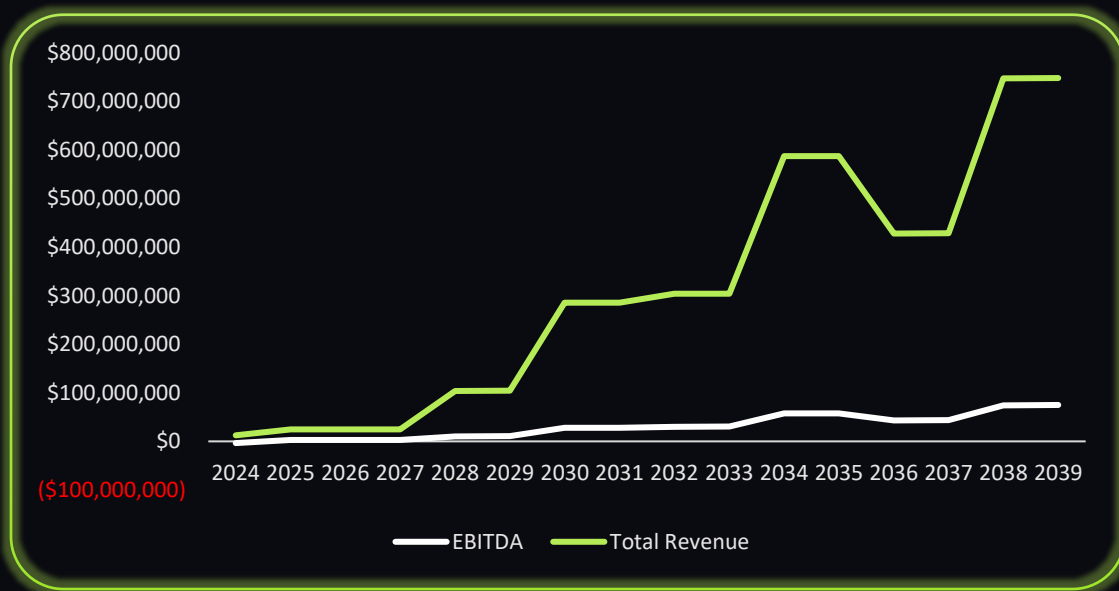
Round 3

Portion of Intellectual Property Sold: **6.00%**
Available Units: **30,000**



Projected Financial Performance

in \$ million	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039
Total Revenue	\$12.44	\$24.52	\$24.60	\$24.71	\$104.03	\$104.17	\$285.53	\$285.73	\$303.95	\$304.21	\$587.12	\$587.48	\$427.71	\$428.20	\$747.38	\$748.06
Total Direct Cost of Sales	\$1.20	\$2.40	\$2.40	\$2.40	\$10.32	\$10.32	\$28.44	\$28.44	\$30.24	\$30.24	\$58.50	\$58.50	\$42.48	\$42.48	\$74.34	\$74.34
Gross Profit	\$11.24	\$22.20	\$22.20	\$22.31	\$93.71	\$93.85	\$257.09	\$257.29	\$273.71	\$273.97	\$528.62	\$528.98	\$385.23	\$385.72	\$673.04	\$673.72
Total Operating Expenses	\$14.75	\$19.47	\$19.51	\$19.54	\$83.30	\$83.31	\$229.19	\$229.20	\$243.70	\$243.70	\$471.21	\$471.22	\$342.27	\$342.27	\$598.76	\$598.77
Net Income	(\$3.51)	\$2.41	\$2.45	\$2.52	\$9.47	\$9.59	\$25.39	\$25.56	\$27.31	\$27.55	\$52.25	\$52.57	\$39.09	\$39.54	\$67.60	\$68.20
EBITDA	(\$3.51)	\$2.64	\$2.69	\$2.77	\$10.41	\$10.54	\$27.91	\$28.09	\$30.02	\$30.27	\$57.42	\$57.77	\$42.96	\$43.45	\$74.28	\$74.95



\$748.06 million

2039 Revenue



\$68.20 million

2039 Net Income



49.35%

AAGR 2024-2039



\$74.95 million

2039 EBITDA



Contact Info



Marketing, Ambassadorial Role, and Business Development

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Venture Capital, Angel Investor, Institutional Partnership

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Media and Press Inquiries

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Founder's Direct Contact

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Official Website

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